

# DeliverMilk.co.uk



## **PRESS RELEASE – for immediate use**

### **Find Your Milkman – new website service launched for the UK**

A new “find me a milkman” service enables people throughout the UK to receive details of their local doorstep milk delivery; [www.DeliverMilk.co.uk](http://www.DeliverMilk.co.uk) provides a simple and independent way to find out about having milk delivered.

Recognising the trend for a return to some of the more fondly-remembered values and with more people considering the convenience of having their milk delivered, DeliverMilk.co.uk offers an independent and easy online way to find out about your local milk delivery round.

Barbara Saul, marketing consultant, said, “We all remember having our milk delivered, and now we want to explore such convenience ourselves. It’s great to blend things that worked well then with our faster, busier lifestyles now – the Deliver Milk website offers an independent and simple way to make a doorstep milk delivery happen”

“Most of us also want to find less wasteful ways – what better than glass milk bottles that are re-used between 9 and 40 times and then re-cycled themselves! We’ve not found out who wants milk bottle tops these days, but they can certainly be recycled too”

“And it is good to have a milkman in the community. They can be an essential contact for some, and reassuring just to know that someone is about and keeping an eye on things”

The convenience of having fresh milk delivered up to 6 days of the week and the flexibility of last minute extras arranged by a note in your bottle, combine with modern benefits such as online ordering and holiday notification. The dairies are taking a pro-active approach to developing the service too, expanding the variety of produce being delivered and other ways that the milk round can be developed and made even more useful.

And these days you can have more than your milk delivered by your milkman – most other dairy products such as cheese, butter, cream and yoghurt, plus eggs, fruit juice, bread, mineral water and much more.

Anyone considering working as a milkman or woman can also find out about his or her local opportunities by completing a simple form. Plus there are links to some of the more unexpected websites – on milk floats, milk bottles and more.

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## **Notes to Editors**

About 5 million homes throughout the UK enjoy having their milk delivered by about 9,500 milkmen providing 13% of all milk consumed at home.

For further information please contact Barbara Saul on 07976 244983.

## **About DeliverMilk.co.uk**

DeliverMilk.co.uk is an independent online service created by MCR Ltd in Maidstone, Kent as a natural extension to their existing work within the dairy industry